



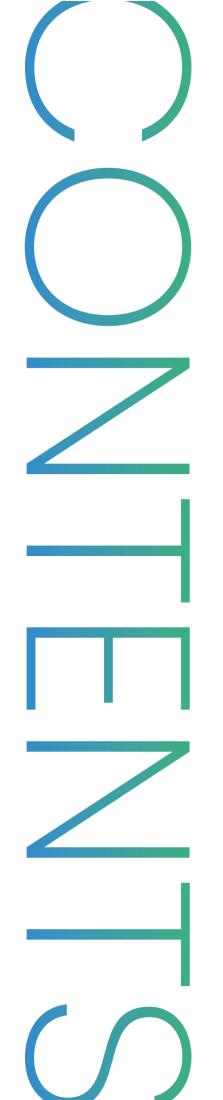


# ChELE 2025 INTERNATIONAL CHEMICAL

**ENGINEERING INNOVATION EXPO 2025** 

12<sup>TH</sup> WORLD CONGRESS OF CHEMICAL ENGINEERING 21<sup>ST</sup> ASIAN PACIFIC CONFEDERATION OF **CHEMICAL ENGINEERING CONGRESS** 

**July 14–17** 2025 t 9:00 AM 5:00 PM Opening Ceremony at 10:00 AM



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### THEBEXHIBITION

The International Chemical ENGINEERING Innovation EXPO 2025 (IChEIE 2025) is a premier global event that serves as a unique platform for in-depth exchanges on chemical technology innovation and industrial transformation. With the theme, "Innovate. Transform. Thrive: Green Chemical Engineering for a Better Tomorrow!", the expo will spotlight the world's most influential leaders in the chemical industry, showcasing cutting-edge advancements and breakthroughs that are shaping the future of the global chemical sector.

As a new-age "Olympic" event for the chemical industry, IChEIE 2025 will:









The **mission** of IChEIE 2025 is to foster international collaboration, drive innovative integration, and promote sustainable, high-quality development across the chemical industry, contributing to a greener and better tomorrow.

## ORGANIZATIONAL STRUCTURE

Guided by











Hosted by .....



Organized by



Co-organized by







Main Exhibitors .....









### WHY YOU SHOULD ATTEND THE

### Global Leadership and Innovation

This high-impact event, supported by key government and industry leaders, brings together top executives, innovators, and decision-makers. Leading global chemical companies and research institutions will showcase cutting-edge solutions and the latest technological advancements, emphasizing the exhibition's significance and authority.

### **World-Class Expertise**

As the "Olympics of the Chemical Engineering Industry," this event debuts in Beijing, offering unprecedented opportunities for industry leaders and innovators to share ideas, showcase technologies, and collaborate. The exhibition attracts global participants through targeted marketing, drawing top researchers, executives, and professionals from around the world.

### Beijing: A Hub for Industry and Innovation

With its political and technological prominence, Beijing is the ideal host. The event leverages the city's resources to foster collaboration between industry, academia, and research, attracting thousands of professionals from across the globe.

### Global Media Reach

With comprehensive coverage from leading domestic and international media, the exhibition will have a powerful global presence. Social media and live broadcasts will amplify the event's reach, ensuring worldwide visibility for exhibitors and participants.

# WHAT PROMOTIONAL BENEFITS CAN YOU ENJOY AT THE 2025?

### E-Tickets Delivered to Target Visitors

01

Get your e-tickets into the hands of key purchasers or investors two months before the event, ensuring a tailored audience for your showcases.

### **Powerful Publicity**

02

Partnering with dozens of global and industry-specific media outlets, IChEIE 2025 will boost your exposure with regular ads, news releases, and features across online platforms, newspapers, and trade magazines.

#### **VIP Invitations**

03

IChEIE 2025 will organize VIPs, from energy giants and chemical industry procurement departments and collaborate with relevant stakeholders to ensure top-level guests attend.

### Online Advantage

04

Stay informed with the latest exhibition updates, and let professional attendees pre-register for a seamless event experience.

### Exhibition & Conference Synergy

05

Maximize your exposure not only at the exhibition but the global congress as they are taking place side-by-side, driving stronger engagement and interactions.

### Leadership Endorsement

06

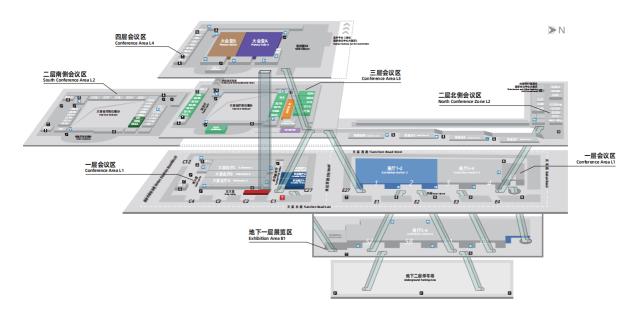
Expect visits and guidance from states leaders and international guests, giving your participation an additional boost of credibility and visibility.



### **Exhibition Venue**

Halls E1 & E2,

Exhibition Area, China National Convention Center, Beijing



### Figures 2

11,000

- sqm Indoor and Outdoor
Exhibition Space

110<sup>+</sup>
- Leading Companies,
Universities, and Institutes

**4500**<sup>+</sup> - sqm Booth Area

3 Industry Supply-Demand Exchange Events 6
- Customized Exhibition
Activities

5000<sup>+</sup>
Professional Visitors

10,000<sup>+</sup>
Professional Visitors

### Facts 3

### Opening Ceremony and VIP Tour

State leaders, top officials, industry pioneers and leading entrepreneurs will join an exclusive exhibition tour, offering a unique opportunity to engage with the visionaries.

### 3 Industry Supply-Demand Exchange Events



#### **6 Customized Exhibition Activities**

- Science talks
- New chemical book signings
- Annual industry demand release
- Contracts signing ceremony
- Student competitions
- Youth-focused science workshops
- Hands-on experiments totally six tailored exhibition activities.

#### **Promotional Publications**

International Chemical Innovation Expo Official Program 2025 International Chemical Innovation Expo Procurement Guide 2025

Chinese Chemicals, Global Chemicals



### Exhibition Venue

#### High-End Electronic Chemicals

- · Chemicals for semiconductor manufacturing
- Flat panel display materials
- Electronic packaging materials
- · Battery materials
- Electronic pastes



#### **Functional New Materials**

- Novel structural materials
- Functional ceramics
- Nanomaterials
- Smart materials
- Biomedicine materials



#### **Artificial Intelligence**

- Smart robots
- Machine learning algorithms
- Natural language processing technologies
- · Computer vision technologies
- Al chips



#### New Energy

- Solar technologies and products
- Wind energy technologies and equipment
- Hydropower technologies
- Hydrogen energy products
- Biomass energy technologies
- Energy storage solutions



#### Green Low-Carbon Development

- Energy-saving and emission-reduction technologies and products
- Environmentally friendly production processes
- · Renewable resource utilization technologies
- · Green building materials
- Low-carbon transportation solutions



### Targeted Visitor Group 5



Government Officials and Regulators



Researchers and Academics



R&D Professionals



Chemical Engineers



Energy Sector Specialists



Manufacturers of Basic Chemicals



Material Scientists



Environmental Safety Experts



Logistics and Packaging Managers



Digitalization and Automation Professionals



### Hall Plan Land 19 2025?



### Participation Fees 2025?

### **Booth Rental**

#### **Standard Booth**

**Foreign Companies** (Joint Ventures and Wholly Foreign-Owned):

USD\$8000 per booth

 $3m \times 3m = 9$  square meters

Please Note: The Standard booths come equipped with high-end configurations featuring a unified design, measuring 3m x 3m (9 square meters), with walls 2.5m high. This package includes three walls (excluding corner booths), a company nameplate (height 80cm), one 220V power outlet, carpet, booth lighting, one exhibition counter, one consultation table, one 55-inch LCD TV, one literature rack, two shell chairs, and floor cleaning services. Please specify any special electrical requirements in advance, as additional charges may apply.

#### **Raw Space**

**Foreign Companies** (Joint Ventures and Wholly Foreign-Owned):

USD\$800 per square meter

Please Note: Raw space rental starts at a minimum of 36 square meters and includes basic venue services. Exhibitors are responsible for their own booth design and construction. The exhibition office can recommend reputable design and construction suppliers.

#### Exhibitor Meetings and Onsite Activities, incl.

- New product and technology launch events
- Bulk procurement project selection meetings
- Supply and demand matchmaking meetings

Please Note: Participants in these conferences are required to pay a fee. Each exhibiting company is entitled to one complimentary admission to the exhibitor meetings and onsite activities with additional attendees priced at USD\$350 per person (which includes refreshments, materials, and a conference ticket). Non-exhibiting companies are charged USD\$700 per person (which includes refreshments, materials, and a conference ticket).



### Sponsorship Package 2025?

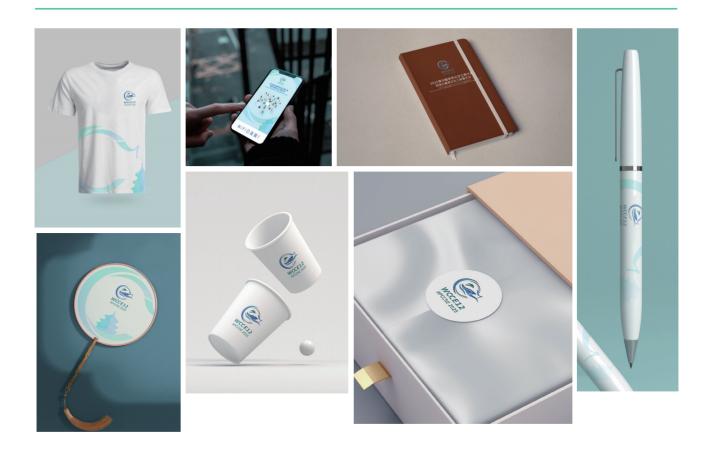
Benefit Category	Sponsorship Benefits	Host/ Diamond \$1.2M	Co-Host/ Platinum \$300k	Official Partner/ Gold \$150k	Supporting Partner/ Silver \$70k	Event Sponsor/ Bronze Sponsor (Open to negotiation)
Long-term Benefits	Partner nomination throughout the event	*		*	*	
	Naming rights for partners	*	*	*	*	
	Priority participation in CIESC events	*	*			
	Two-year individual membership in the CIESC	*	*			
Promotional Benefits	Logo placement on the official event website homepage	*	*	*		
	Logo in the event's official digital handbook	*	*	*	*	
	Logo on the background of the main venue	*				
	Link to company website on the event website	*	*			
	Company promotional video at the WCCE12 & APCChE 2025 main venue*	*	*	*		
	Logo placement on venue signage	*	*	*		
	Logo placement in the welcome area	*	*	*		
	Dedicated promotional page in event materials	*	*	*	*	
	Advertisement in the exhibition handbook	*	*	*	*	
	Pre-event notification of invited media	*	*			
	Pre-event notification of guest list	*	*			
	Sub-forum organization	*	*			
	CEO speech at the WCCE12 & APCChE 2025 main venue	*				
	Presentation at sub- forums	*	*			
	Special acknowledgment during the main event	*	*			
	VIP seating at official gala dinners and events*	*	*	*	*	

Benefit Category	Sponsorship Benefits	Host/ Diamond \$1.2M	Co-Host/ Platinum \$300k	Official Partner/ Gold \$150k	Supporting Partner/ Silver \$70k	Event Sponsor/ Bronze Sponsor (Open to negotiation)
Promotional Benefits	Access to VIP lounge during the event	*	*			
	Priority seating at WCCE12 & APCChE 2025 opening/ closing ceremonies*	*	*			
	Official hotel accommodation services*	*	*			
	VIP parking services at the official hotel*	*	*			
	Commemorative gifts and official souvenirs	*	*	*	*	
	Free delegate passes*	*	*	*		
	Priority exposure in live event photos	*	*			
	Dedicated liaison officer	*				
Exhibition Benefits	Free exhibition booth	180 sqm	36 sqm	18 sqm	9 sqm	
	Priority booth selection	*	*			
	Exclusive company activities during the event					*
	Naming rights for official gala dinner					*
	Catering sponsorship (refreshments, meals, etc.)					*
	Sponsorship of event souvenirs					*
	Sponsorship of event tote bags					*
	Sponsorship of notebooks					*
Other Event	Sponsorship of pens					*
Benefits	Sponsorship of volunteer uniforms					*
	Logo on lanyards for participant badges					*
	Company promotional banners in the venue					*
	Banner placement outside the venue					*
	Exclusive exhibition booth outside the venue					*
	Sponsorship of other materials					*

Note: Benefits at different levels may vary, including video duration, hotel rooms, parking slots, free registration spots, priority seating, etc. All details to be confirmed with the WCCE12 & APCChE 2025 Organizing Committee.



## Extended design E 2025?



For single-item sponsorship opportunities, please contact us directly for specific advertising rates.

#### **Application Procedure for IChEIE 2025**

- Express intent.
- Contract Agreement
- Payment Process
- Booth Allocation or Ad Placement

### CONTACT US EIE 2025?

Exhibition Office of the Organizing Committee of the IChEIE 2025 at WCCEI2 & APCCHE 2025 Beijing Zhongyou Exhibition Co., Ltd.

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# Paradigm shifting in chemical Engineering TOT lobal challenges



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Exhibition & Sponsor brochure



Abstract