



ISTRC 2022 SYMPOSIUM PACKAGES

Symposium registration will be done online from our website, which will be launched soon

Date:	21-25 November 2022
Venue:	Safari Park Hotel, Nairobi, Kenya
Theme:	Technological and business innovations for strengthening root and tuber crops for resilient food, nutrition and industrial systems towards sustainable economic development
Sub themes (TBC)	<ol style="list-style-type: none"> 1. Agriculture biotechnology (Molecular tools, transgenics and genome editing) 2. Climate smart agriculture and climate smart compliance 3. Agribusiness: Market system approach, finances, extension, input systems 4. Sustainable seed systems 5. Enabling environment: Infrastructure, policy, regulatory, institutions 6. Agro-processing: 7. Technology transfer, adoption and stewardship 8. Gender and youth engagement 9. Digital Solutions
Delegate fee: is payable either in USD or KES. (An exchange rate of KES114.50 to US\$ 1 will apply)	
Industry	\$540 + \$120 Membership fee
Scientists	\$430 + \$120 Membership fee
Students	\$320 + \$120 Membership fee
Virtual participation	\$100 + \$120 Membership fee
A 3.5% transaction fee upon payment will also apply	
	<p>The registration package includes:</p> <ul style="list-style-type: none"> • Access to the plenary hall sessions • 2 tea breaks & lunch per day • Writing pads & pens • 1 Gala Dinner
<i>N/B Early Bird Registration open up to 31 July 2022 for ISTRC Members at 20% discount</i>	



SPONSORSHIP PACKAGES

MAIN SPONSOR - PACKAGE VALUE: \$ 35,000

- Recognition as the Main sponsor
- Speaking opportunity during the official opening ceremony
- Right to show promotional documentary
- 4 VIP invites for the opening ceremony and up to 5 people registration
- Right to have your logo on all correspondence sent out regarding the Symposium
- Your logo on the official event banners
- Right to have the logo on the Symposium website, linked to your website
- Opportunity to hold a side event and have a booth
- TV and Radio interviews

PLATINUM SPONSORS: \$ 15,000

- Speaking opportunity at the event
- Recognition in official banner of the Symposium
- Link to the sponsor website from the Symposium website
- Registration of up to 4 people, and opportunity to hold a side event
- Your logo on the official event banners and a Booth

GOLD SPONSORS: \$ 10,000

- Recognition in official banner of the Symposium
- Link to the sponsors website from the Symposium website
- Up to 3 people registration
- Logo on official event banners and a Booth

SILVER SPONSORS: \$ 5,000

- Recognition in official banner of the Symposium
- Link to the sponsor website from the Symposium website
- Up to 2 people registration
- Logo on official event banners

BRONZE SPONSORS: \$ 2,000

- Recognition in official banner of the Symposium
- Link to the sponsor website from the Symposium website
- One person registration 50% reduction on additional persons registration fees

If your organization wishes to partner and you do not find an appropriate package herein, kindly contact: Sofia Tesfazion at AATF s.tesfazion@aatf-africa.org



EXHIBITION SPACES

Are available at the following rates:

Booths spaces/rates
• 3m X 3m Exhibition Booth: USD 700
• 6m X 6m Exhibition Booth: USD 1,500
• 12m X 12m Exhibition Booth: USD 3,000

Booths Constructions

Equipment
• Shell scheme panels
• One table, two chairs
• Fascia header with Company Name
• 1 Electrical connection with socket

PAYMENT OPTIONS: DIRECT TRANSFER TO:

FOR USD PAYMENTS

Bank:	NCBA
Payment Description	ISTRC 2022
Account Name:	AFRICAN AGRICULTURAL TEC. FOUNDATION
Account No:	6496680012
Bank Code:	07
Branch Code:	07000
Swift code:	CBAFKENX
Address	P.O. Box 30437 – 00100, Nairobi Kenya

FOR KES PAYMENTS

Bank:	NCBA
Payment Description	ISTRC 2022
Account Name:	AFRICAN AGRICULTURAL TEC. FOUNDATION
Account No:	6496680028
Bank Code:	07
Branch Code:	07000
Swift code:	CBAFKENX
Address	P.O. Box 30437 – 00100, Nairobi Kenya

For any queries specifically on booths kindly contact Caleb Obunyali at AATF



c.obunyali@aatf-africa.org